



REAL ESTATE BONUS OFFER: Your Finest Homes in our Spring, Summer, or Fall 2016 Issues

TREND magazine’s upcoming issues will feature a special real estate section designed to help you double your advertising exposure. In this issue, when you purchase any size ad for your real estate company, you and the seller will be offered the option to buy an additional full-page for the special price of \$2,500, or a 2-page for \$3,500. Your bonus presentation page or spread will be devoted exclusively to this special property you are selling. You provide the photography and descriptions, and we’ll provide the design. You and the seller can share the cost. Not only will this feature help you sell the house, it’s a great opportunity to attract new clients.

TREND is an invaluable resource for your business. People living, visiting, moving, buying, and building in New Mexico rave about our publication, and we in turn pride ourselves on appealing to a readership that is passionate about the very best in home design. By advertising, you will show our sophisticated readers the premier properties and level of excellence your agency has to offer. (For an example of a full-page real estate advertorial, please see reverse side.)

TREND’s 25,000 copies are displayed on newsstands across the country, given out at national art fairs, mailed to subscribers, and distributed throughout Santa Fe, Albuquerque, and Taos among important outlets that produce results. By advertising in upcoming Spring, Summer, or Fall 2016 issues, you can take advantage of our expanding reach to attract potential customers from both near and far. Join us, and together let’s sell your featured property!

Mark these dates on your calendar:

TREND Spring 2016 ISSUE

Space reservation, art, advertorials, and bonus materials due: **March 15, 2016**

Press-ready ads due: **March 16, 2016**

TREND Spring issue distributed: **April 2016–mid June 2016**

TREND Summer 2016 ISSUE

Space reservation, art, advertorials, and bonus materials due: **May 28, 2016**

Press-ready ads due: **No later than June 1, 2016**

TREND Summer issue distributed: **June 2016–September 2016**

TREND Fall 2016 ISSUE

Space reservation, art, advertorials, and bonus materials due: **August 3, 2016**

Press-ready ads due: **No later than August 11, 2016**

TREND Fall issue distributed: **September–December 2016**

To make inquiries or reserve your space, please contact your sales representative:

Cynthia Canyon	505-470-6442	santafetrend@gmail.com
Judith Leyba	505-820-6798	miloleyba@gmail.com
Nigel Rudlin	505-490-5559	nprudlin@gmail.com
Scott Beguin	505-670-5346	seitan08@gmail.com



Featuring spectacular views of Santa Fe and the Sangre de Cristo mountains to the east, this unique, award-winning, energy efficient 3,200 sq ft residence designed by architect Paul Stevenson Oles, FAIA, is currently available on the market.

For more information contact Don DeVito of Santa Fe Properties at 505-982-4466.

thesundialhouse.com



\$2,500 for a full-page Real Estate Bonus Advertorial (shown above)
\$3,500 for a two-page Real Estate Bonus Advertorial (not shown)