

**Contact information:**

Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Responsible Party: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Billing information if different from above:** \_\_\_\_\_

- V.21 #1 TREND Annual 2020** (August 1 - December 31, 2020)
- V.22 #1 TREND Annual 2021** (August 1 - December 31, 2021)
- Guaranteed Position: 10% added to contract amount \_\_\_\_\_ per time:  first 32 pages - no left/right page will be guaranteed
- DesignSource  Other \_\_\_\_\_  right-hand page – run of book

- 2-page spread  Full Page  2/3 Page  1/2 Page  1/3 Page  Vertical  Horizontal  Square (1/3)
- Trend will do press ready ad for an additional fee of \$ \_\_\_\_\_

V. ____ Amount _____	V. ____ Amount _____	V. ____ Amount _____
Tax 8.4375% _____	Tax 8.4375% _____	Tax 8.4375% _____
Total Amount _____	Total Amount _____	Total Amount _____
Down Payment _____	Down Payment _____	Down Payment _____
Balance Due _____ Date _____	Balance Due _____ Date _____	Balance Due _____ Date _____

upon billing dates as follows:

\_\_\_\_\_  
 \_\_\_\_\_

Advertiser will provide a press ready ad by: June 1, 2020 for the Annual 2020 edition and by June 1, 2021 for the Annual 2021 edition. Please have ads delivered before deadline to Santa Fe Trend, P.O. Box 1951, Santa Fe, NM 87504-1951. Attn: Cynthia Canyon. This agreement is entered into between Santa Fe Trend, LLC and the above named advertiser, who hereby authorizes the Publisher to insert and publish advertising on behalf of the advertiser in the Trend editions indicated above. Advertising published under this contract is subject to all conditions stated in the rate card. Payment plans are made in half down payment, or in full. Any remaining balance must be paid in full by publication date (unless prior written arrangements are made). Two-time insertion contract is not cancelable unless a \$1,000.00 cancellation fee is paid. Past due balances are subject to a 1.5% finance charge per month.

Advertiser's Signature \_\_\_\_\_ Date: \_\_\_\_\_  
 Print Name \_\_\_\_\_ Date: \_\_\_\_\_  
 Publisher's Agent \_\_\_\_\_ Date: \_\_\_\_\_